JOIN THE MOVEMENT
Stop the Spread.

PLAYCLEANGO® WORKS TIRELESSLY TO STOP THE DETRIMENTAL IMPACT OF INVASIVE SPECIES TO NORTH AMERICA’S FORESTS, TRAILS AND WATERS.

Through the PlayCleanGo campaign, NAISMA works tirelessly to stop the detrimental impact of invasive species to North America’s forests, trails and waters. By partnering with corporate sponsors and environmental and recreational organizations and conducting community-based outreach, we raise awareness of how and why thousands of invasive species are spread every year. To stop the spread, we provide the tools and easy, actionable information to help individuals enjoy our beautiful natural resources responsibly while protecting them for future generations to come.

Ready?
Can we count on you to join the movement to protect North America’s precious natural resources from the devastating spread of thousands of invasive species?

For more information visit playcleango.org or contact Krista Lutzke at krista@playcleango.org.
How to Help

CORPORATE SPONSORS

Teaming up with PlayCleanGo is a great way to show our rapidly growing community of over 25,000 outdoor enthusiasts that your organization is committed to preserving and restoring North America’s natural resources. With several tiers of sponsorship available, our partnership can be as simple or involved as you like. We’re happy to work with you to find the perfect fit to match your brand’s purpose and outreach objectives.

ORGANIZATIONAL PARTNERSHIPS

Over 700 organizations now adopt our prevention messaging and tools. Through memorandums of understanding (MOU), major federal lands agencies like USDA Forest Service, National Park Service and U.S. Fish and Wildlife Service and international partnerships with Canada and Mexico, PlayCleanGo is spreading across North America. We also provide simple cleaning tools and a rich library of customizable outreach and education products to stop the spread of invasive species.

Join the movement and stop the spread.

Learn more about partnering with PlayCleanGo.

Contact
Krista Lutzke
krista@playcleango.org

By the Numbers

700+
Partner Organizations

20K
Handheld Boot Brushes Delivered to Outdoor Recreationists Through Our Partners

25K
Community Followers

250+
Boot Brush Stations Placed; an Additional 300+ Looking for Sponsorship

500+
Events Supported Across the US with PlayCleanGo Outreach Materials