



NAISMA

**NORTH AMERICAN INVASIVE SPECIES
MANAGEMENT ASSOCIATION**

2023 ANNUAL REPORT

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EXECUTIVE DIRECTOR MESSAGE

As we reflect on the achievements and challenges of the past year, it is with great pleasure that I welcome you to the 2023 NAISMA Annual Report. In the spirit of collaboration and commitment to our shared mission, this report serves as a testament to the remarkable strides we have taken in advancing invasive species management across North America.

From the launch of educational programs to the implementation of on-the-ground management strategies, each accomplishment represents a step forward in realizing the vision of NAISMA to ensure that all people have access to the support needed to effectively address the harms of invasive species in North America. Together, we have faced the complexities of invasive species issues head-on, fostering innovation, embracing science-based solutions, and building partnerships that strengthen our collective impact.

On behalf of our team, I extend my deepest gratitude to all NAISMA members, volunteers, partners, and supporters who have contributed to our shared success. Your passion, expertise, and unwavering commitment continue to drive our organization forward. Thank you for your dedication to the North American Invasive Species Management Association. I am honored to serve alongside each of you in our collective pursuit of a more resilient and biodiverse North America.

Warm regards,
Christie Trifone Millhouse
NAISMA Executive Director



2023 BOARD PRESIDENT MESSAGE

As I reflect on my tenure as the President of the NAISMA board 2021-2023, I am filled with pride and gratitude for the collective achievements of our dynamic community. These past two years have been marked by resilience, transformation, and a renewed commitment to our shared mission.

Witnessing the dedication of our members, partners, and stakeholders has been truly inspiring. Together, we do the important work of protecting native species and their habitats and building a conservation ethic in our communities.

The Annual Conference, held in collaboration with the Nebraska Invasive Species Council, stands out as a highlight, fostering collaboration and the exchange of emerging technologies and innovation. As does our 2022 Florida conference, weathering all kinds of storms and emerging even tighter and stronger than ever! As I step back, I am confident that NAISMA's spirit will continue to thrive, and I extend my heartfelt thanks to all who have contributed to our shared success.

With sincere appreciation,
Kate Wilson,
Missoula, MT

COMPANY PROFILE

Mission: To empower invasive species management in North America.

Core Values: NAISMA’s core values are principles and standards of behavior that represent our organization’s highest priorities, beliefs, and fundamental driving forces.

- We embrace **innovation and leadership** as a vibrant and growing organization.
- We foster and maintain **diverse partnerships** across North America, where all voices are empowered and respected.
- We act in a **responsive and results-driven** manner, dedicated to delivering exceptional outcomes.
- We exemplify organizational excellence with **integrity and accountability**, and fiscal responsibility.
- We dedicate ourselves to **consistency**, upholding standards of quality, reliability, and professionalism.
- We promote a culture of **inclusivity in all geographies**, representing and responding to needs across North America.
- We embody **adaptability in the face of change** empowering members and our team to thrive in dynamic environments.
- We commit to **comprehensive engagement** as an advocate, leader, and partner in the international invasive species community.

Core Pillars: NAISMA’s organizational pillars are the foundational tenets on which our organizational brand is built. These pillars encompass the essence of what NAISMA stands for, why it is unique, and how it is communicated to the world. We use these pillars to frame our programmatic work.

1. The Connection:

Learning, Collaborating, and Connecting with the larger invasive species community i.e. InvasivesU, Webinars, Annual Meeting, and Summits

2. The Voice:

Having a collective voice on a national platform that advocates for relevance and support i.e. NISAW and Legislative Committee

3. The Tools:

Equipped with the tools needed to manage and educate the public about invasive species i.e. PlayCleanGo and the NAISMA shop



MEET OUR 2023 BOARD OF DIRECTORS



Kate Wilson
President



Thomas Boos
Vice President



Nicole Kimmel
Secretary



Andrea Moe
Treasurer



John Petty



Sarah Rang



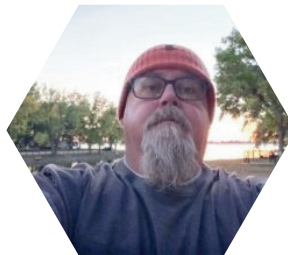
Deah Lieurance, PhD



Amy Morey, PhD



Jennifer Dean, PhD



Todd Boller



Heidi Kennedy



Mark Heilman, PhD



Liz Lodman



Vasiliy Lakoba, PhD



Karen Laitala

MEET OUR TEAM



Christie Trifone
Millhouse
Executive
Director



Elizabeth Brown
Government
Relations
Director



John Stabinger
Digital Project
and User Support
Director



Teagan Wilmot
Education and
Prevention
Manager



Jodi Hougan
Program
Assistant



Kimberly
Davidson
Marketing and
Membership

THE VOICE

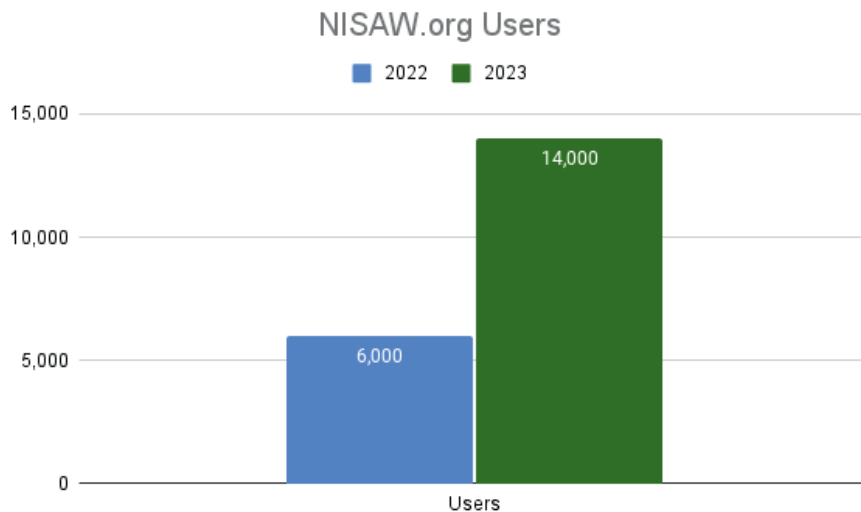
National Invasive Species Awareness Week (NISAW)

National Invasive Species Awareness Week is an international event to raise awareness about invasive species, the threat that they pose, and what can be done to prevent their spread. NAISMA hosted a successful NISAW in 2023 that was supported by local, state, tribal, regional, federal, and national organizations. Check out some of our highlights from 2023:

NISAW by the numbers

- 5** NAISMA webinars
- 36** NAISMA webinar presenters
- 65** Events on the NISAW calendar
- 759** NAISMA webinar attendees
- 11k** People reached via email marketing
- 13k** People reached via social media
- 1k+** Advocacy letters sent to members of Congress!

NISAW.COM OVERVIEW

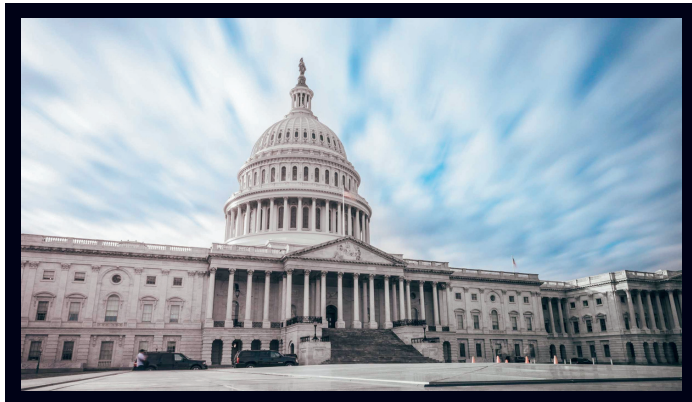


Website users serve as a valuable metric for measuring success due to their ability to reflect the effectiveness and engagement of an online platform. The number of users provides insights into the reach and popularity of the website, indicating its relevance to the target audience.

POLICY

NAISMA, the voice of the invasive species professional community, advocates for the following priorities in the 118th Congress:

- Support for the Recovering America's Wildlife Act, Stop the Spread of Invasive Mussels Act, Stamp Out Invasive Species Act, Invasive Species Prevention and Forest Management Act, and the Lacey Act Amendments.
- Increased capacity needed for invasive species prevention, management, and research within the federal budget appropriations.
- Funding appropriations for invasive species management as authorized in the Bipartisan Infrastructure Investment and Jobs Act: Public Law 117-58.
- Prioritizing the coordinated development and implementation of invasive species management programs and funding authorized in the National Invasive Species Act, Farm Bill, and the Water Resources Development Act.
- Informing the inclusion of invasive species in climate change policy, legislation, research, and management.



ISAC

The Federal Invasive Species Advisory Committee (ISAC) was established in the 1999 Executive Order 13112 and then reaffirmed in the 2016 Executive Order 13751. ISAC is chartered under the Federal Advisory Committee Act (FACA) and functions to provide consultation, feedback, information, and expert advice to the National Invasive Species Council (NISC). ISAC was deactivated in 2019 and reauthorized in 2021. In the reauthorization, NAISMA was provided with an ex-officio position.

In 2023, ISAC completed three white papers on climate change and invasive species, underserved communities, and national priorities for invasive species. In 2024, ISAC is positioned to provide input into the National Early Detection and Rapid Response (EDRR) Framework and to develop a white paper on island biosecurity.

Annual Conference

The NAISMA Annual Conference, co-hosted with the Nebraska Invasive Species Council, held from October 16th - 19th, 2023, in Lincoln, Nebraska, was a resounding success. The conference brought together a diverse community of professionals, researchers, and enthusiasts dedicated to addressing the challenges posed by invasive species. Attendees engaged in insightful discussions, exchanged knowledge on effective management strategies, and fostered valuable connections. The event featured keynote speakers, interactive workshops, and field tours, offering a comprehensive platform to explore the latest developments in invasive species management. With a shared commitment to preserving our ecosystems, the conference proved instrumental in advancing our collective understanding and collaborative efforts in the ongoing fight against invasive species.



**2023 Annual
Conference Photo
Winner**

Taaja Tucker-Silva

EDDMapS Summit 2023

EDDMapS Summit 2023 was held on April 20, 2023, and was hosted by NAISMA. This summit was organized by the University of Georgia – Center for Invasive Species and Ecosystem Health and sponsored by the Montana Department of Agriculture, Invasive Species Centre, Utah Department of Agriculture and Food, Utah Weed Supervisors Association, Colorado Department of Agriculture, Minnesota Invasive Species Advisory Council, Washington Invasive Species Council, and University of Georgia – Center for Invasive Species and Ecosystem Health.

EDDMapS (Early Detection and Distribution Mapping System) is a web-based mapping system for documenting invasive species and pest distribution. It is fast, easy to use, and doesn't require Geographic Information Systems experience. The comprehensive one-day training and update was open to everyone from beginners to experienced users. The Summit had presentations that covered EDDMapS' smartphone apps, websites, tools, and projects.



THE CONNECTION

EDUCATION

MONTHLY WEBINARS

NAISMA started offering monthly webinars in 2019 which are free to watch live and recordings are available in the members-only area of NAISMA.org. NAISMA aims to be the central hub for collecting, discussing, and sharing success stories, failures, observations, and resources related to invasive species management in North America.

Over 2,000 people attended NAISMA’s monthly webinar series via live broadcast in 2023 which highlighted different invasive species taxa, management success stories, prevention tools, and policy topics. NAISMA also expanded its reach beyond invasive species academics and professionals to the art and conservation community by hosting a webinar with artist, Jane Kramer, on using invasive plants as a medium for conservation artwork.



MOST UNIQUE WEBINAR

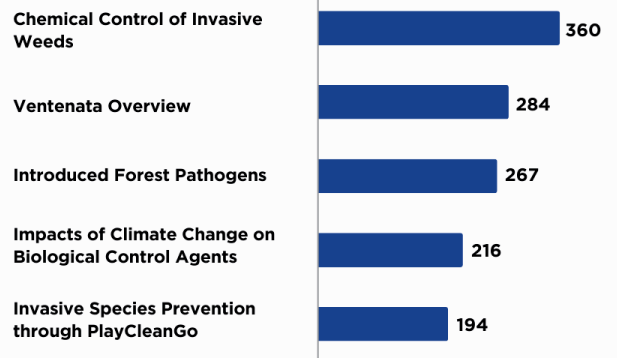
2023 Unique Monthly Webinars



Utilizing Invasive Plants as a Medium for Conservation Artwork

TOP 5 WEBINAR TOPICS IN 2023

2023 Most Viewed Monthly Webinars



INVASIVESU

InvasivesU is NAISMA's exclusive online learning library intended to provide professionals, students, and interested individuals with the knowledge and tools necessary to prevent and manage invasive species in North America. InvasivesU began in 2022. Over 850 people registered for InvasivesU online learning short courses and certificate courses in 2023. NAISMA launched its newest short course, Biocontrol 101, which is free thanks to funding from the USDA Forest Service, in October and it was completed by 164 people in 2023.

2023 Most Popular InvasivesU Courses

- 1** **Biocontrol 101 Short Course - New!**
- 2** **Certified Weed Free Products Inspector Training**
- 3** **Mapping Data Standards Short Course**
- 4** **Terrestrial Invasive Plant Management Certificate**
- 5** **Foundations in Invasive Species Management Certificate**



BIOCONTROL 101 SHORT COURSE

“It took the mystery out of biocontrol and the explanations have helped me better understand exactly how this works.” -

Irene Sheldon, Invasive Species Surveyor, New York New Jersey Trail Conference



“Careful, detailed presentation of a complex subject by some of the world's most qualified individuals to speak on the issue.” - Clay Cutting, Invasive Species Technician, Prince Edward Island Invasive Species Council

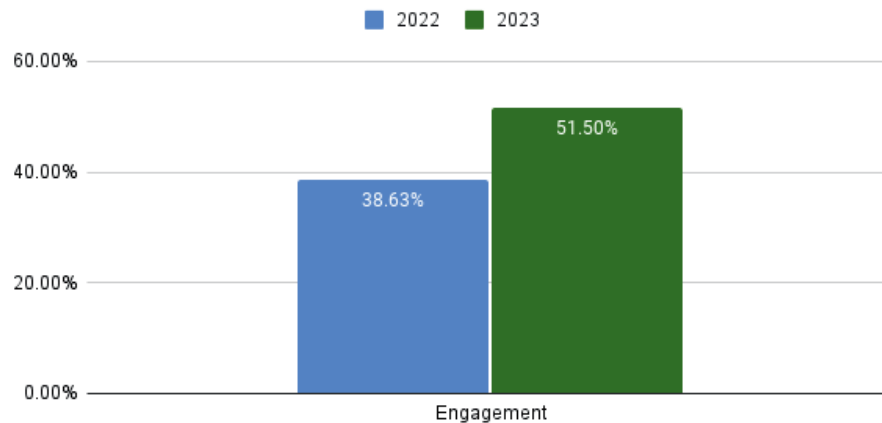
THE FOUNDATIONS OF INVASIVE SPECIES MANAGEMENT COURSE

“This was a wonderful course that arms a person with the necessary knowledge and education regarding what they're most passionate about - invasive species, how they can be prevented, public outreach, and what they can do/contacts for management assistance and help.” – Steven Gniadek, Board of Directors and Stewardship Committee at Metacomet Land Trust

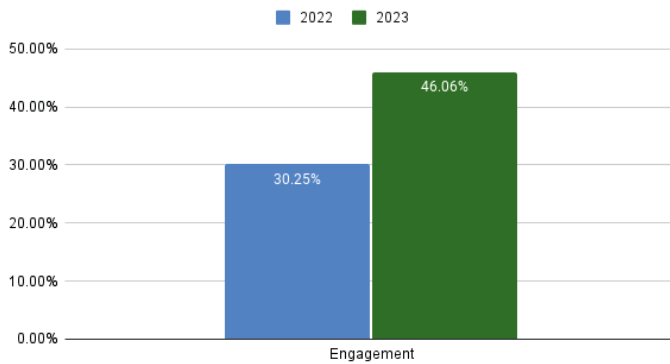


WEBSITE ENGAGEMENT

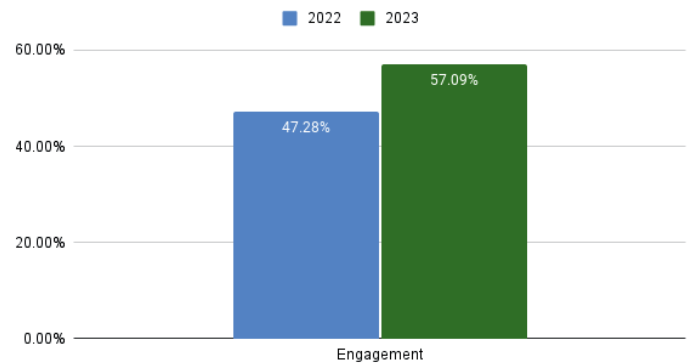
NAISMA Website Engagement



PCG Website Engagement



NISAW Website Engagement



Engagement

Website engagement serves as a key metric for NAISMA to measure success as it gauges the level of interaction and interest users have with a site's content. High engagement indicates that visitors are finding the invasive species content provided to be compelling, relevant, and user-friendly, contributing to increased brand loyalty and potential conversions.



SOCIAL REACH



19% INCREASE
IN NAISMA FACEBOOK
ENGAGEMENT

MORE THAN 21K
PLAY.CLEAN.GO FACEBOOK
FOLLOWERS



MORE THAN 5.5K
NISAW FACEBOOK LIKES

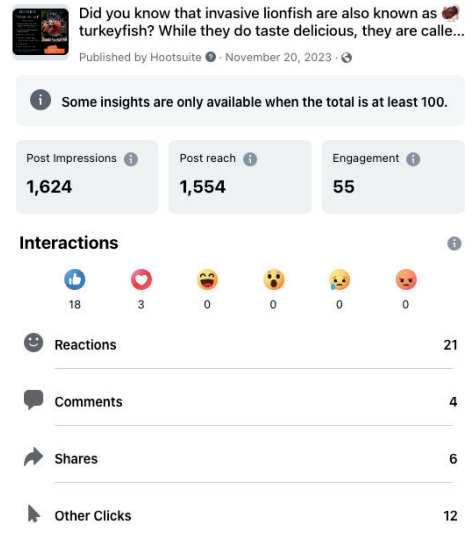
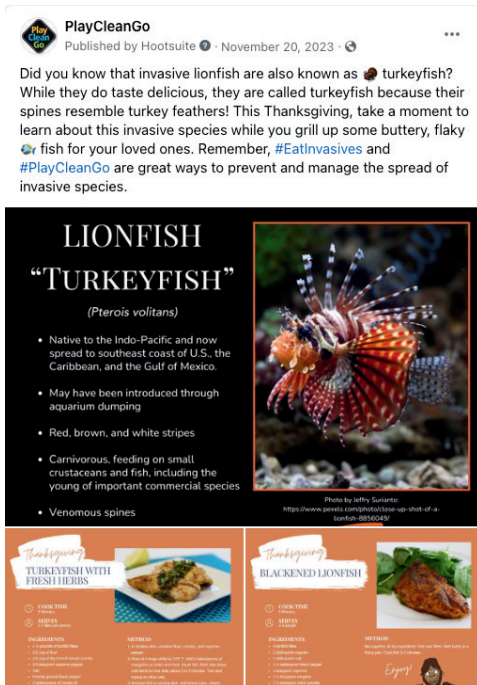
Facebook was the constant for NAISMA and PlayCleanGo promotion in 2023. Moving forward, programs will be promoted across Instagram, X, and LinkedIn in addition to Facebook. This will allow for additional reach and brand recognition.

Highest Performing NAISMA Post

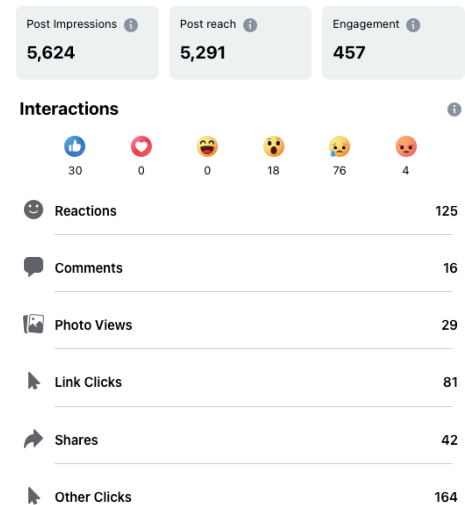
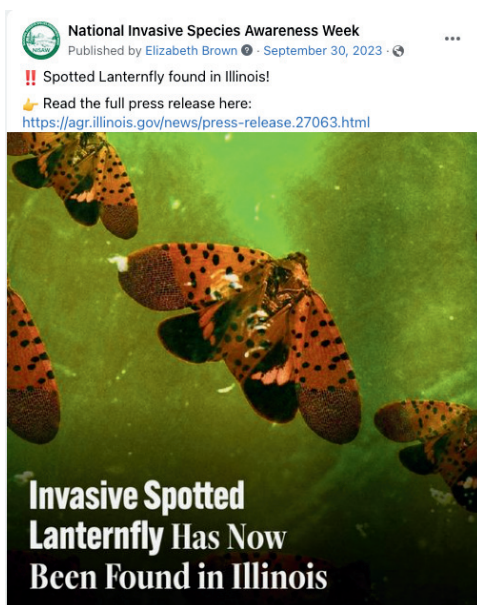


Post Impressions	Post reach	Engagement			
1,467	1,115	91			
Interactions					
44	2	0	0	0	0
Reactions		46			
Comments		0			
Photo Views		12			
Link Clicks		14			
Shares		10			
Other Clicks		9			

Highest Performing PlayCleanGo Post



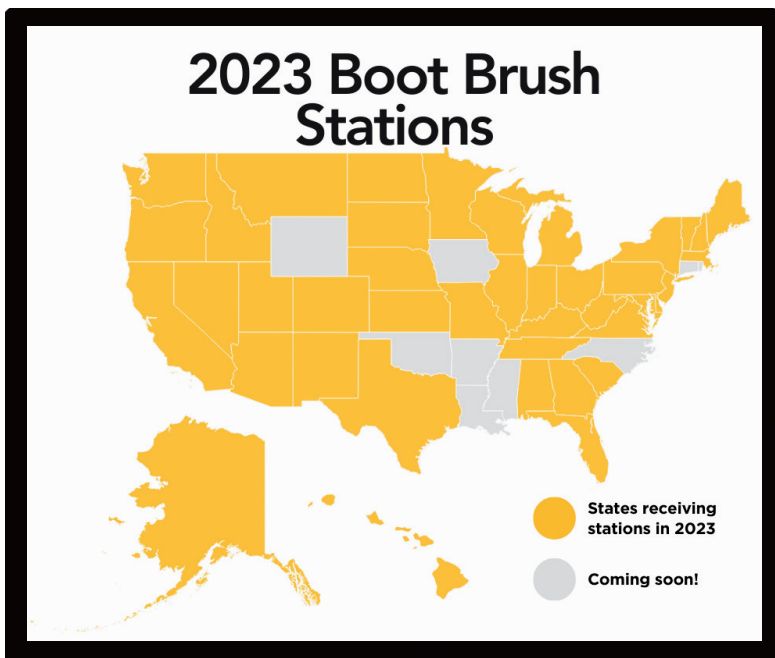
Highest Performing NISAW Post



THE TOOLS

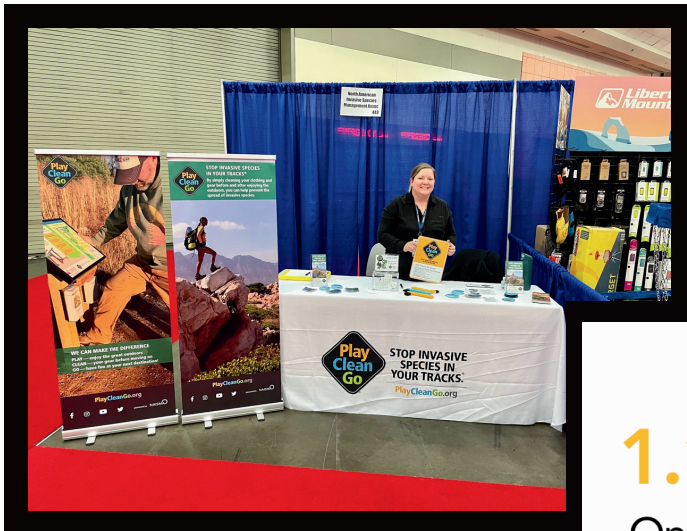
PlayCleanGo®: Stop Invasive Species In Your Tracks®

PlayCleanGo®: Stop Invasive Species In Your Tracks® was able to share its message with 1.1 million people online and over 2,000 people at in-person events. Our team distributed over 2,000 handheld boot brushes and over 100 boot brush stations to be installed at trailheads in 41 states. PlayCleanGo®: Stop Invasive Species In Your Tracks® increased boot brush station coverage in North America by 50% in 2023 compared to 2022 thanks to grant funding from USDA APHIS via the Plant Protection Act and the U.S. Department of the Interior via the Bipartisan Infrastructure Law. Now, more people can see the PlayCleanGo®: Stop Invasive Species In Your Tracks® tools and messaging on the ground. Ultimately, these stations are helping recreationists prevent the spread of invasive species while visiting their favorite places!



PlayCleanGo®: Stop Invasive Species In Your Tracks® Awareness Week

NAISMA hosted its 3rd annual PlayCleanGo®: Stop Invasive Species In Your Tracks® Awareness Week from June 3-10, 2023, with support from TNC's Don't Move Firewood campaign, USDA APHIS' Hungry Pests campaign, the USFWS' Stop Aquatic Hitchhikers campaign and other partners. Awareness Week is dedicated to highlighting the importance of stopping the spread of invasive species by educating outdoor enthusiasts on quick and easy ways to responsibly enjoy the outdoors without spreading invasive species. This campaign engaged members of our recreationist community through videos, social media channels, and local media outlets. 2023 was a very successful year thanks to our partners, with over 1.1 million people reached across the continent through social and traditional media.



PlayCleanGo in 2023

1.1 million

Online Viewers

+2,000

In-Person Contacts

+2,000

Handheld Boot Brushes Distributed



PlayCleanGo Stories from the Field

Genelle Winter is the Climate and Energy Grant Coordinator for the Metlakatla Indian Community in Metlakatla, Alaska. This year her organization was awarded a PlayCleanGo boot brush station thanks to funding from the USDA APHIS grant. NAISMA worked with Genelle to customize the design of her interpretive panel with their logo. Genelle has installed the station on the Cedars Trail and is excited to be able to provide these important tools for invasive species prevention and education in the Metlakatla Indian Community on the Annette Islands Reserve.

“Metlakatla Indian Community is immensely grateful to NAISMA and USDA APHIS for awarding our community with this grant-funded boot brush station. It is an effective tool to protect the incredibly valuable natural resources of our island and trails. The Cedars Trail is a 7.5-mile connected trail system that is being proactively protected, as users can now clean their shoes and safeguard these natural spaces from the threat of invasive species.” - Genelle Winter



Pam Schwend is the Assistant Weed Coordinator for the Carbon County Weed District in Joliet, Montana. This year, she helped to share the PlayCleanGo message and the importance of preventing invasive species with students aged 9-12. At the end of 10 weeks, they put on a reader's theater about an invasive plant that wants to take over the forest, "The Invasion of the Plant Pirates!" This was such a creative way to share this key message and really emphasizes the importance of providing invasive species prevention education to younger audiences, so it becomes a way of life!



"In our ongoing commitment to environmental education, we have found the PlayCleanGo message to be an invaluable tool for instilling the significance of invasive species prevention among K-12 students. This year's success with the reader's theater production, 'The Invasion of the Plant Pirates!' reinforces the effectiveness of engaging storytelling in conveying critical messages. We are delighted with the positive reception from students and are optimistic that they will carry the PlayCleanGo message with them as they venture into the outdoors." - Pam Schwend

PlayCleanGo Stories from the Field Continued

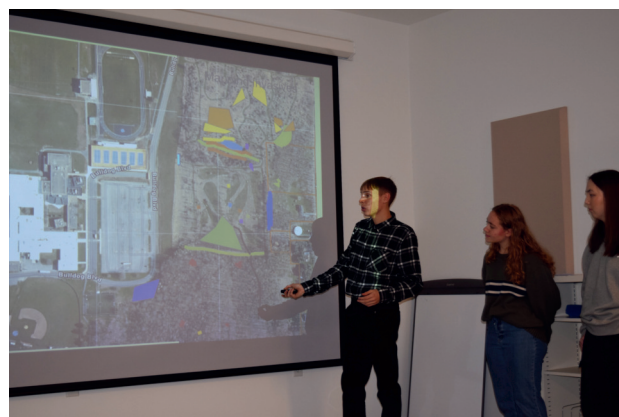
Mary Underhill is the Conesus Lake Watershed Manager/Planner for the Livingston County Planning Department in Geneseo, New York. Mary reached out earlier this year to see if NAISMA would be interested in providing PlayCleanGo handheld boot brushes to attendees of a student presentation on the effectiveness of boot brush stations. NAISMA was quick to support this student research with handheld boot brushes and to promote our shared message of PlayCleanGo.

"Sharing the PlayCleanGo message with our community demonstrates Livingston County's commitment to environmental stewardship. We were inspired by the Livonia High School students' research presentation and their enthusiasm for protecting our natural spaces from invasive species. It is heartening to see the rising generation take a proactive interest in invasive species prevention and in protecting our natural environment. The Livingston County EMC looks forward to sharing the PlayCleanGo message and tools at many more events at the Watershed Education Center in the future." – Mary Underhill (Conesus Lake Watershed Manager/Planner, Livingston County)



In November 2023, three Livonia High School students, led by their teacher, Brian Sheldon, gave a wonderful presentation sharing their research findings with the Livingston County Environmental Management Council (EMC) and guests. The program was hosted at the Watershed Education Center in the Town of Livonia and supported by the Conesus Lake Association. Students Eva Millen, Nick Stetter, and Gi Gi Matasovsky gave a clear message that boot brush stations, when done right, can be effective in reducing the spread of invasives. The crowd was impressed by their professionalism and thoroughness and were supportive of the research done by past, current, and future Livonia High School students on this important topic. Matt Gallo from Finger Lakes Partnership for Regional Invasive Species Management (PRISM) ended the program with a detailed overview of high-threat species and strategies to stop the spread. Participants left armed with their PlayCleanGo boot brush to take action!

"I am always appreciative of the Conesus Lake Association, Livingston County EMC, and now NAISMA for providing opportunities for my students to share their research and interests. I believe it is an important step in developing their communication skills." – Brian Sheldon (Earth and Environmental Science Teacher, Livonia High School)



CERTIFIED WEED FREE PRODUCTS

New Species added to minimum standards: *Ventenata dubia*

In late 2023, NAISMA added a new species to the minimum standard prohibited weed list! The Montana Department of Agriculture submitted a petition to add *Ventenata dubia* to the prohibited weed list last year due to the significant risk it poses to North America. This species is capable of quickly displacing native plant species, degrading agricultural land, increasing soil erosion, decreasing wildlife habitats, and lessening recreation opportunities.



Ventenata dubia is an invasive grass that can also be found along roadsides which allows for it to easily spread along transportation corridors. But, *Ventenata dubia* doesn't stop there; its long awns, easily picked up by clothing, equipment, and fur, allow it to be carried by humans and animals. Sadly, there are few known methods for controlling this species, especially in range and pasture settings.



New WFP Standard: Compost

Welcome to the program, compost! In late 2023, NAISMA added a new compost program to its Certified Weed-Free Products Program. North American Invasive Species Management Association (NAISMA) announces a new addition to its Certified Weed Free Products Program: weed-free compost. Over the past two years, the certified weed-free products committee has worked tirelessly to develop certified weed-free compost standards. Compost, along with gravel, forage, and mulch, are pathways for invasive weeds to spread, and we know that implementing NAISMA-certified weed-free product standards across jurisdictions will prevent further losses to invasive species.





Bipartisan Infrastructure Law Prevention Grant from the US Fish and Wildlife Service

In 2022, NAISMA was awarded a three-year grant through the United States Fish and Wildlife Service Bipartisan Infrastructure Law funds in collaboration with DOI Bureaus to prevent the introduction and spread of invasive species through NAISMA’s strategic international prevention programs. These funds have allowed NAISMA to lay a strong foundation for the Certified Weed Free Products program and helped to support PlayCleanGo objectives. Communications and collaboration were prioritized given the broad scope of work, desire for diverse stakeholder input, and expected positive impact of deliverables.

One of the premier goals of this grant is to partner with the National Sea Grant Law Center (NSGLC) to develop the model legal framework for noxious weed programs focused on pathway prevention through certified weed-free forage, gravel, and mulch. NSGLC and the University of Arkansas completed the first phase of the legal analysis - a national inventory of weed laws and regulations.

Other primary goals for this grant include drafting the scope of work and the contract requirements for a Market Research Study for forage, gravel, compost, soil, and mulch industries to support Certified Weed Free Products (WFP) Programs. All market research is slated to be completed by mid-summer 2024.

With grant funding, 102 PlayCleanGo surface-mounted boot brush stations with customized interpretive signage will be distributed to DOI Bureau properties across the nation with a focus on high visitation sites and ecologically sensitive areas.



Hosted 4th Annual Weed Biocontrol Summit

This year we chose to highlight “Using Weed Biocontrol to Reduce Wildfire Risk and Mitigate Wildfire Impacts”. We had over 850+ registrants and 450+ participants from 30+ states, Canada, Switzerland, New Zealand and more! This summit is also posted on our NAISMA’s YouTube Channel. We enjoyed sharing the knowledge, successes, and new and upcoming programs of our organization.



NAISMA SHOP



Our online shop, dedicated to supporting NAISMA's mission of managing invasive species in North America, has achieved remarkable success since its inception. Below are some of the key highlights for 2023:

***Ventenata dubia* Collection Launch:** Our latest initiative, the *Ventenata dubia* Collection, has been introduced to offer products that create awareness around this invasive grass.



Hand Held Boot Brushes: With over 1,700 units sold, our newly introduced Hand Held Boot Brushes have been a hit, helping people to get rid of mud and debris that could contain invasive species by cleaning their shoes, gear and tires.

Buckthorn Blaster® Sales: Our flagship product, the Buckthorn Blaster®, has reached a significant milestone with over 20,000 blasters sold in 2023, illustrating the widespread demand for effective invasive species management tools.



New Logistics Company

New Fulfillment Center: In a move to enhance our operations, we transitioned to a new warehouse which will help to streamline our fulfillment process.

Order Processing: In 2023, the shop processed more than 2,300 orders, a testament to our growing customer base and the trust in our mission and products.

Website Redesign: We have revamped the shop website with a fresh design update, improving user experience and making it easier for our members to find and purchase the tools they need.

2023 MEMBERSHIP

A sincere thank you to all our valuable 2023 NAISMA Members

Kristopher Abell	Michael Barbour	Carol Bokros
Chris Acy	Perry Barboza	Bob Bolen
Gary Adams	Peregrine Barboza	Mike Boller
Dave Adams	Chuck Bargeron	Todd Boller
Debra Adamsons	Brittany Barker	Herb Bolton
Tayo Adegeye	Mac Barnett,	Lindsey Bona-Eggeman
Tolulope Agunbiade	Yolanda Barrios	Kallie Bontrager
Chris Aimone	Cheryl Bartz	Thomas Boos
Susi Algrim	Mike Bates	Tina Booton
Jason Allen	Shelby Bauer	Mark Borchers
Talulla Allen	Lucy Bauer	Chris Borkent
Jill Allen	Matt Baur	Brandon Born
Chris Allgyer	Lisa Bean	Brent Boscarino
Joseph Anderson	Brandon Beard	Rod Boss
Lars Anderson	John Bebout	James Bourassa
David Anderson	Tyler Bebout	Janice Bovankovich
Asia Anderson	Drew Becker	David Bradley
Liz Anderson	Roger Becker	Wesley Braker
Joseph Anderson	Lesley Beckworth	Melissa Brandt
Jennifer Andreas	Lauren Bell	Jeremy Brandt
Gabriel Andrie	Todd Bemis	Jonathan Bransfield
Abed Anouti	Cassidy Bender	Annette Bravo
Mark Apfelbacher	Stephanie Benesh	Laura Brennan
The Pine Hollow Arboretum	Freya Berntson	Anne Brennan
Ryan Armbrust	James Berry	Tristan Brenner
Phil Armstrong	Diane Bessler-Hackett	Fanny Brewer
Jaycie Arndt	Ingrid Bey	Gregory Bridger
Andy Asch	Walker Billings	Robert Bromley
Patrick Atagi	Susan Bird	Janine Brooke
ReForest ATL	Max Birkel	Domini Brown
Michael Auciello	Cesar Blanco	Tim Brown
Kenny Baccus	Jon Bloemendale	Lonie Brown
Sharon Bachman	Keith Bluecloud	Lorena Brown
Whitney Baer	Arden Blumenthal	Dean Browning
Laura Baird	Dan Bluntzer	Richard Brueckner
Eric Bakker	Rick Boatner	George Bruning
Pamela Ball	Janice Boden	Jake Buisman
Steve Banks	Kim Bogenschutz	Chris Burdette
Phil Banks	Aaron Boggs	Tim Burgeson

2023 MEMBERSHIP

Stas Burgiel
Jordan Burke
Cris Burks
Rachel Burnap
Jay Burns
Roxanne Burrus
Blake Cahill
Donald Callihan
Casey Calvert
Scott Cameron
Pat Campbell
John M Campbell
Valeria Cancino
Matthew Candeias
Lindsay Caplan
James L. Carlson
Lucas Casias
Colin Cassin
Barney Caton
Jean Chadwick
Jasmine Chaffee
Michael Chamberland
Monika Chandler
Betty Charnon
Angie Chavez
Qiting Chen
John Chicoine
Charles Chimera
Bryce Christiaens
Janice Chumley
Stacey Clark
Karen Clause
Jolie Coates
Jacob Coe
Eva Colberg
Bruse Colle
Robert Collins
Colby Colonel
Robert Compton

Timothy Conlan
Anna Connerton
Cristina Connolly
Pam Converse
Robert Conway
Emily Cook
Tracy Cook
Sarah Cook-Maylen
Kelly Cooley
Brian Cornett
Paul Cornett
David Cottle
Scott Couture
Megan Cowan
Michelle Cox
Bob Cox
David Coyle
Michael Craig
Marty Craig
Priscilla Crawford
Cyndi Crayton
Stephanie Criswell
Mason Crouthamel
Michael Crumrine
Kevin Culley
Calvert Curley
Andy Currah
Gregory Dahl
Tim Dahl
Brenda Dahlfors
Mark Daluge
Heather Darley
Molly Darr
Aaron David
Jennifer Dean
Mitch Dean
Rosalie Debenham
Doug Deck
Joan Deely

Peter Dejongh
Abby DeKoekkoek
Kurt Demel
Sandy DeSimone
Fendi Despres
Jake Dick
Sara Jo Dickens
Andrew Dickhart
Steve Dicks
Greta Dige
Emily-Bell Dinan
Meta Dittmer
Darla Dolph
Rebecca Donaldson
Alicia Doran
Elena Dosamantes
Beckett Douglas
Cameron Douglass
Jacob Doyle
F. Allen Dray Jr.
Maryann Dugan
Marlyse Duguid
Meg Duhr
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Chloe Mattilio
Cori Mattke
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Ashley Morgan-Olvera

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Hilary Mosher
Bethany Muffley
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Mike Murphy
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Jennifer West
Clarence Wetter
Todd Weverka
Philip Weyl
Greg Wheeler
Frank White
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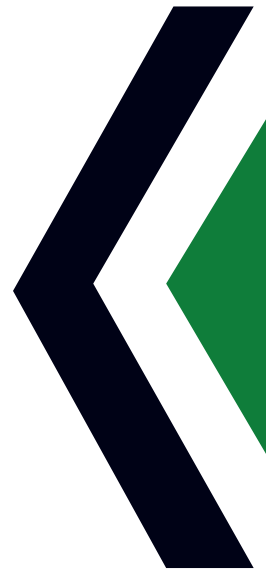
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Radka Wildova
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Kristopher Williams
Jodi Wilmoth
Kate Wilson
John Wimer
Cliff Winters
Ryan Witt
Crystal Wixon
Kerry Wixted
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David Wooten
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Lindsay Yoder
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Stephanie York
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Zane Young
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Jordan Young
James Yungeberg
Allison Zach
Paul Zajicek
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Jeff Zavatsky
Charles Zettek
Thane Zickefoose
Rowena Zimmermann
Elizabeth Zinecker



2023 PARTNERS

Alaska Association of Conservation Districts
 Alberta Invasive Species Council
 Arlington County Dept of Parks and Rec
 Berks County Conservation District
 Bureau of Indian Affairs
 CD3 General Benefit Corporation
 Chaffee County
 City of Arvada Parks Open Space
 Colorado Weed Management Association
 Costilla County Noxious Weed Department
 County Weed Directors Association of Kansas
 Eagle County Vegetation Management
 Eastern Nevada Landscape Coalition
 Elkhart Environmental Center
 Fontenelle Forest
 Fremont County Weed and Pest District
 Friends of Mt Evans & Lost Creek Wildernesses
 Georgia Audubon
 Grand County Natural Resources
 Grassland Bird Trust
 Grow Wild
 Huntsville Botanical Garden
 Huron Pines
 Invasive Species Centre
 Invasive Species Working Group at Virginia Tech
 Iowa Crop
 Jeffco Invasive Species Management
 Jefferson County Weed District
 King County Noxious Weed Control Program
 Lac Ste. Anne County
 Land Stewardship, Inc.
 Lincoln County Noxious Weed Control
 Lumberjack RC&D
 MACAI
 Meade County
 Michigan Department of Natural Resources
 Minnesota Department of Natural Resources
 Minnesota Invasive Terrestrial Plants and Pests Center
 Missoula County Department of Ecology & Extension
 Missouri Department of Conservation



2023 PARTNERS



Mohonk Preserve
Montana Department of Agriculture
Montana Dept. of Natural Resources & Conservation
Municipal District of Greenview
Municipal District of Ranchland
National Pesticide Safety Education Center
National Wooden Pallet & Container Association
Native American Fish and Wildlife Society
Nebraska Weed Control Association
Nevada Department Of Agriculture
New York State Department of Environmental Conservation
Norcross Wildlife Foundation
North Dakota Department of Agriculture
Northeastern IPM Center
Numbers 4 Nonprofits
Odonata Sanctuary
Outdoor Services Inc.
Park County Weed and Pest
Pennsylvania Department of Agriculture
Philmont Scout Ranch
Pitkin County
Powder River County
Red Cliff Band of Lake Superior Chippewa
Red Deer County
Reflection Riding Arboretum & Nature Center
Rocky View County
Seeds Inc./ North Idaho Processing
Sherburne County Parks & Recreation
Shoshone County
Southeast Utah Group - National Park Service
St. Olaf College Natural Lands
State of Indiana Cooperative Invasives Management
Sublette County Weed & Pest
Teton County Weed & Pest District
Texas Invasive Species Institute
The Nature Conservancy - Center for Conservation Initiatives
The Nature Conservancy in Michigan
Tualatin Soil & Water Conservation District
Tucson Audubon Society
University of Georgia Center for Invasive Species & Ecosystem Health



2023 PARTNERS

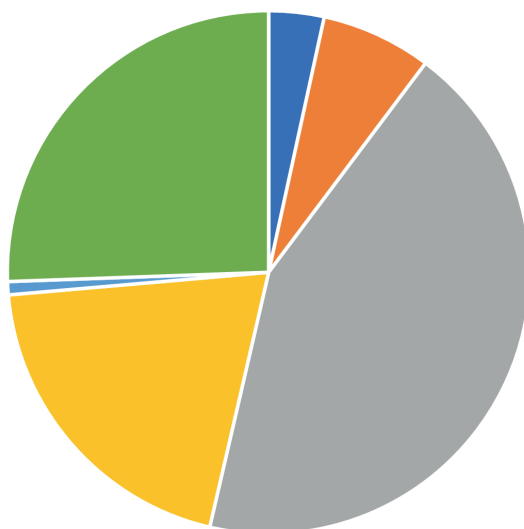
Upper Arkansas Cooperative Weed Management Area
 USDA Forest Service
 Vegetation Control Service, Inc.
 Virginia Department of Forestry
 Wild Rivers Invasive Species Coalition
 Wisconsin Department of Natural Resources
 Wyoming Weed and Pest Council



A special thank you to our partners, Pacific States Marine Fisheries Commission and Numbers 4 Nonprofits for their gifts in kind in 2023.

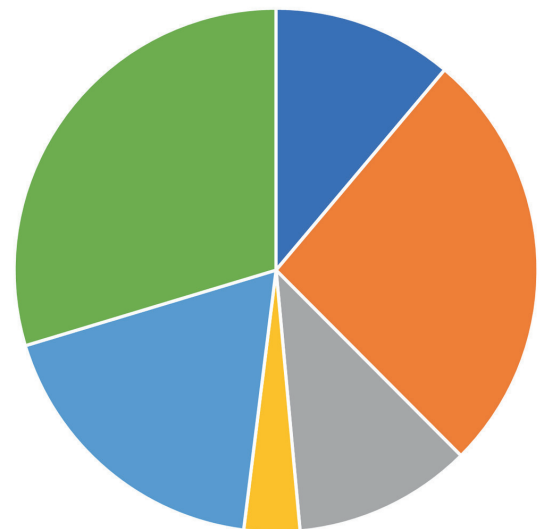
2023 FINANCIAL SUMMARY

NAISMA 2023 Revenue by Category



■ Program Revenue ■ Memberships ■ Grants
 ■ Event Income ■ General Sponsors ■ Shop

NAISMA 2023 Expenses by Category



■ Education/Prevention ■ Shop ■ Annual Meeting
 ■ Operations ■ Staff ■ Professional Fees



LOOKING AHEAD: INCOMING 2024 BOARD PRESIDENT MESSAGE

It is with immense enthusiasm and gratitude that I address you as the current Board President of the North American Invasive Species Management Association (NAISMA). As we reflect on another year of impactful initiatives and collaborative endeavors, I am honored to lead this dedicated community in our shared commitment to invasive species management. The past year has been marked by extraordinary achievements, fantastic efforts, and the unwavering spirit of our members.

With a deep sense of appreciation for the passion that defines our organization, I am excited about the opportunities that lie ahead. Together, as stewards of our ecosystems, we will continue to make a lasting impact on the preservation of biodiversity. Thank you for your continued support, and let us approach the upcoming year with renewed vigor and dedication.

Sincerely,
Thomas Boos
Incoming Board President
North American Invasive Species Management Association (NAISMA)

LOOKING AHEAD



Forum on Biocontrol

In the second half of 2023, NAISMA partnered with The USDA Forest Service and the National Association of State Foresters to plan the First National Forum on Biological Control. This event is scheduled from March 11 to 14, 2024 in Annapolis, MD, and aims to address shared challenges and explore opportunities in the realm of weed and arthropod biocontrol.

“

“The thing I am looking forward to most at the 1st National Forum on Biological Control is the opportunity to interact and engage with the biocontrol community! We intentionally carved out time in the agenda for networking - all of our breaks are 30 minutes long to allow for connecting with colleagues, and our lunches are 1.5 hours. Additionally, we will have two mixers (Monday and Wednesday evenings) to help foster relationship building. I’m excited to see you all there!”- Vanessa Lopez, Forest Service Invasive Plants and Biological Control National Program Manager



LOOKING AHEAD

2024 Annual Conference

NAISMA's next annual conference will be held on September 30 – October 3, 2024 in Missoula, MT. The latest news and research will be shared by experts during plenary talks, 50+ breakout sessions, poster presentations, and special networking events.



SHARING STORIES

Celebrating Partnerships

Missoula, Montana - 2024

2024 National Invasive Species Awareness Week

NISAW will hold the next annual awareness week from February 26th - March 3rd. NAISMA hosts educational webinars on priority invasive species issues during the week and on the 3rd Wednesday of each month. Other organizations may host webinars also. The 2024 NISAW webinar series is listed below.

- Monday, February 26, 2024 – Annual USGS Invasive Species Research Forum
- Tuesday, February 27-28, 2024 – The Invasive Species Language Workshop
- Wednesday, February 28, 2024 – The Federal Interagency Committee on the Management of Noxious and Exotic Weeds
- Thursday, February 29, 2024 – Opportunities and Challenges for Preventing the Next Plant Invasion
- Friday, March 1, 2024 – Protecting North American Biodiversity from Invasive Species

New Membership Structure Coming Soon

Exciting changes are on the horizon! We're thrilled to announce that a new membership structure will be rolled out later in 2024. This update is designed to enhance your member experience, offering more flexibility, added benefits, and improved access to resources tailored to your needs.

Another exciting development is that NAISMA will be undergoing a rebrand in the coming year thanks to the USFWS BIL Prevention Grant. As we strive to better align with the evolving landscape of invasive species management, this revised structure and rebrand aims to provide even greater value to our diverse and dedicated membership.

Stay tuned for more details in the coming months, and thank you for being an integral part of NAISMA's journey.

FOR MORE INFORMATION

This 2023 Annual Report serves as a testament to the unwavering dedication and collective efforts of the NAISMA community. Throughout the year, we've witnessed remarkable achievements, impactful collaborations, and strides in invasive species management. As we reflect on the challenges overcome and the successes achieved, it is evident that our shared commitment to preserving ecosystems and combating invasive species continues to drive positive change. With gratitude for the passion and expertise each member brings to our community, we look ahead to the coming year with optimism and a renewed sense of purpose. Together, we stand strong in our mission, united by a common goal to protect and sustain the biodiversity of our cherished landscapes. Thank you for your ongoing support and dedication to the NAISMA cause.

Contact NAISMA:

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